

LM178A-320W01



DS178A-320W01



Inputs



### What is Digital Sign?

A digital sign is a display device that has the ability to display dynamic content and replaces the traditional static billboards and posters. It can be used in a retail or commercial environment as a sign to display dynamic content that can change throughout the day to target specific demographics.

### Why Landmark VHB LCD Display?

Landmark Technology is revolutionizing the digital signage industry by debuting a series of 32" 1150 nits VHB LCD displays. This brightness level is more than twice that is produced in standard 32" LCD televisions, creating an image with:

- Wider viewing angle,
- Higher brightness,
- Superior contrast,
- Greater picture dimension.

Landmark's VHB LCD display also has superior quality over a traditional light box and color transparency advertising sign by providing the added ability to present dynamic and media-rich messages. As a result, the digital sign created with Landmark's VHB LCD delivers a stunning ultra high bright and dynamic e-board that captivates your audience and conveys your message effectively. It makes your digital signage stands out in any and every occasion and environment.

### LM178A-320W01

LM178-320W01 is Landmark Technology, Inc.'s newest and largest sunlight readable LCD module designed for both indoor and outdoor digital signage and information displays. This 32" sunlight readable LCD module presents a 1366 x 768 native resolution with 1,150 nits brightness at a full brightness setting.

### LMK178A-320W01

For the convenience of our integrators, Landmark Technology, Inc. also introduces an open frame 32" 1150 nits VHB LCD display, LMK178-320W01. LMK178-320W01 is compact, plug & play and can be easily designed into a custom cabinet, a kiosk or a NEMA casing.

### DS178A-320W01

Landmark Technology, Inc. has paired our LM178-320W01 module with a specially designed case for indoor signage applications. With an ultra high brightness screen at 1150 nits, DS178 is an ideal solution for Digital Signage that can deliver a strong visual appeal along with new communication messages in a short, relatively easy manner. DS178 can be mounted on any standard 200mm VESA mounting arm or stand.

### Where can DS178A be used?

- Retail window displays to market product promotions
- Lobby and reception areas to display directories or daily schedules
- Transportation centers to provide timetables and traffic flow information
- Customer kiosks to provide an interactive customer experience

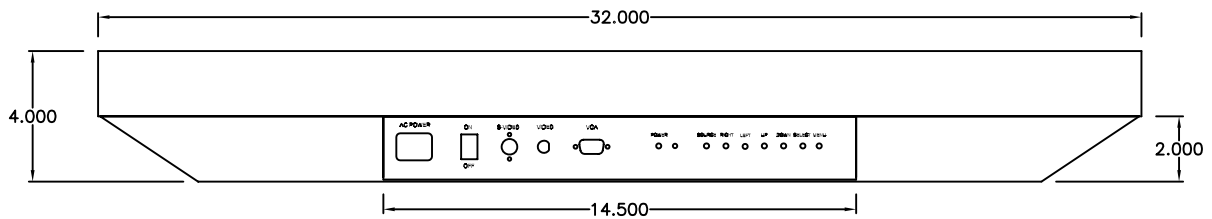
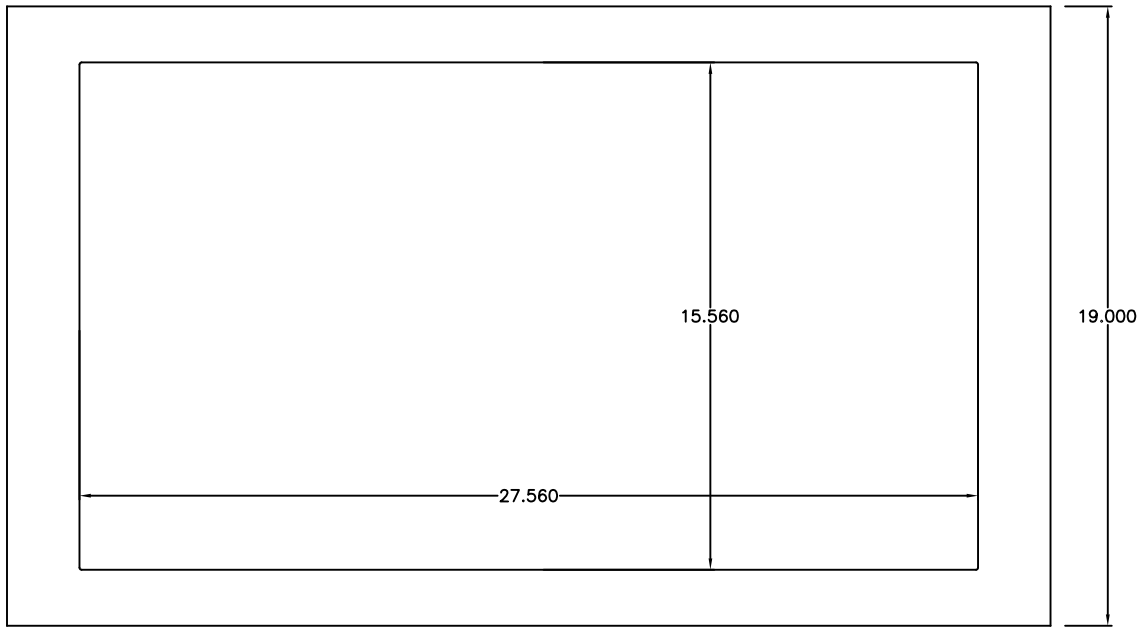
See Back for Specs

**Specs Sheet**

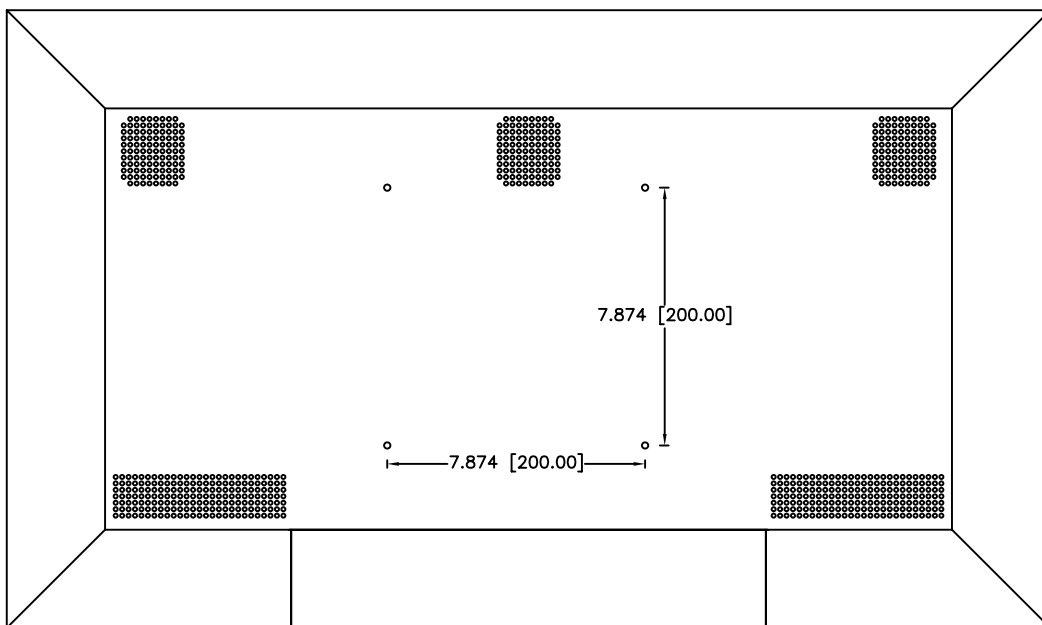
	<b>LM178A</b>	<b>LMK178A</b>	<b>DS178A</b>
Part Number	<b>LM178A</b>	<b>LMK178A</b>	<b>DS178A</b>
Description	VHB LCD Module	VHB Open Frame LCD Display	VHB LCD Display
Size	20.0" x 32.0"	20.0" x 32.0"	20.0" x 32.0"
Active Area	31.51" Diagonal	31.51" Diagonal	31.51" Diagonal
Brightness	1,150 nits	1,150 nits	1,150 nits
Contrast Ratio	750:1	750:1	750:1
View Angle	178°V / 178°H	178°V / 178°H	178°V / 178°H
Aspect Ratio	16:9	16:9	16:9
Color Depth	8 bits, 16.7M Colors	8 bits, 16.7M Colors	8 bits, 16.7M Colors
LCD Resolution	1366x768	1366x768	1366x768
Analog RGB	N/A	15 pin D-sub	15 pin D-sub
DVI	N/A	TMDS	N/A
NTSC/PAL	N/A	RCA	BNC
S-Video	N/A	4 pin Mini Din	4 pin Mini Din
Audio	N/A	N/A	N/A
OSD Control	N/A	Menu, Left, Right, Up, Down, Source, Power / 5 Key	
Plug & Play	N/A	VESA DDC 2B Ver. 1.3	
Mounting	N/A	N/A	200 mm VESA
Power Consumption	170 Watts	TBD	TBD
Weight	6,300 grams	6,500 grams	TBD
Dimension (mm)	760W x 450H x 47D	760W x 450H x 47D	812.8 W x 482.6H x 101.6D
Surface Treatment	Hard Coating (3H), *Anti-Glare		

\*Anti Reflective coating available by request only.  
For more detailed specs, visit our website at [www.landmarktek.com](http://www.landmarktek.com).

# DS178A-320W01 Mechanical Drawing



## Bottom View



## Rear View